

Getting Feedback on Your Story

Congratulations! Now that you have your story out and down, it's time to share it. Before you get in front of a live or virtual audience, practice telling your story out loud. Also, share your story with individuals from your target audience who would be willing to provide you with honest feedback so you can make any adjustments before you deliver your story in prime time! Here are some questions you can ask to get insightful feedback that will help you make your story even more powerful for your audience:

- Based on what I said, what do you think I do?
- What was your main takeaway from hearing this story? What would be the message you heard?
- How did I make you feel when I shared my story with you?
- What could have been more clear?
- Did anything stand out or resonate with you?
- Do you know anyone else who does this kind of work? How am I different from them?
- Were you interested enough to want to share this with someone else? What could I have said to make you more interested?
- As I was talking, did you think about someone you know who could use this kind of help?